



ENDORSEMENT APPLICATION / DETAILS

Cardinal Percussion d.b.a. **Attack Drumheads** is committed to supporting artists at all levels. We look for individuals that show the same level of passion and commitment that we have here at Cardinal Percussion Inc. We look for percussionist who will represent the brand in a professional manor. In return, gain real-world application data, increased brand awareness, and additional content for marketing activities. Our endorsement program is open to all types of individuals including independent artists, signed artists, hobbyist and educators. We understand that there are many levels of performing and educating and we have tailored endorsement contracts to cover these levels. All endorsement agreements are reviewed annually. Below is a list of requirements that must be met in order to be considered for an endorsement. Please email all endorsement related information to mark@cardinalpercussion.com.

ARTIST/CONTACT INFORMATION:

Name: _____

Home Address: _____ City: _____

State/Province: _____ ZIP: _____ Country: _____

Cell Phone: _____

E-Mail: _____

Social Media:

Instagram: _____

Twitter: _____

Facebook: _____

Snapchat: _____

Youtube: _____

This application must be completed in all categories for you to be considered a candidate. You may attach additional information if necessary. When a section does not apply, please indicate this.

ARTIST RESUME:

Name of current group or music affiliation: _____

How long have you been with this group: _____ Are you a touring member: Yes No

Are you a recording member: Yes No

Are you a clinician: Yes No

List previous significant musical groups: - _____

Tools of the Trade:

What Drum Heads (brands / models) do you currently use: -

Endorser List: Please list other companies you endorse and include level of endorsement for each

Company: _____ Level of endorsement: _____

Company: _____ Level of endorsement: _____

Company: _____ Level of endorsement: _____

Company: _____ Level of endorsement: _____

Current show schedule of committed events for 2020 & 2021

Summary outlining in detail how you will promote products and the brand:

Cardinal Percussion Inc. requires a signed release from the endorsed artist authorizing the use of any images or content provided to Cardinal Percussion Inc. d.b.a. Attack Drum Heads free of copyrights to be used as deemed.

Signature permitting release:

X _____

Print Name _____

Primary Drum Set Details

Drum	Size	Batter / Res	Type
Kick 1	_____	Batter	_____
Kick 1	_____	Res	_____
Kick 2	_____	Batter	_____
Kick 2	_____	Res	_____
Rack 1	_____	Batter	_____
Rack 1	_____	Res	_____
Rack 2	_____	Batter	_____
Rack 2	_____	Res	_____
Rack 3	_____	Batter	_____
Rack 3	_____	Res	_____
Rack 4	_____	Batter	_____
Rack 4	_____	Res	_____
Floor 1	_____	Batter	_____
Floor 1	_____	Res	_____
Floor 2	_____	Batter	_____
Floor 2	_____	Res	_____
Snare 1	_____	Batter	_____
Snare 1	_____	Res	_____
Snare 2	_____	Batter	_____
Snare 2	_____	Res	_____

Mics head needs _____

